



# **ADBA** | NATIONAL CONFERENCE

8 DECEMBER 2022 | ONE GREAT GEORGE STREET, LONDON

## **ANAEROBIC DIGESTION: KEY TO RESILIENCE**



### **SPONSORSHIP PACKAGE | 2022**





# ADBA

## NATIONAL CONFERENCE

### 8 DEC 2022 LONDON

ONE GREAT GEORGE STREET  
WESTMINSTER

#### KEY TOPICS ON THE PATH TO RESILIENCE

- Energy security - post-GGS certainty – what next?
- Food waste, energy, transport – where next?
- Biomethane conversion – an emerging ambition? How? Why?
- WWT – models to deliver net zero 2030
- Food security - digestate enhancement models to avert fertiliser crisis
- COP 27 Debrief
- Keynote speakers tba

*"The conference, where the shakers and movers in AD can be found and networked."*

**Iain Steel, Development Director,  
BioWatt Developments Ltd**

*"An excellent overview on policy and strategic direction of the AD sector."*

**Michael Fishwick, Director,  
Powerhouse Management Ltd**



## THE TIME FOR ANAEROBIC DIGESTION IS NOW

Russia's invasion of Ukraine is spurring a food crisis and worsening the ongoing energy crisis, which in turn triggers CO<sub>2</sub> and fertiliser crises. With rising costs and short supplies – consumers are now paying the price for this.

Anaerobic digestion demonstrates a way out. With Government support, the scale-up of home-grown green gas would improve the country's energy security while delivering Net Zero. Digestate and other sustainable fertilisers from AD can replace carbon-intensive mineral fertilisers – this would support stable supply and soil restoration. Moreover, developing the AD and bioresources industry is a huge commercial opportunity that would create 60,000 new jobs across the UK.

Another great opportunity is the UK's signing up to the Global Methane Pledge. The Pledge enables our sector to demonstrate – through best practice – the importance of recycling organic wastes that would otherwise emit methane. At its full potential, AD can deliver over 20% of the UK's contribution to the Pledge.

We continue to see demand for, and production of, AD and its co-products growing fast. With gas and fertiliser prices at an all-time high and surging demand for bio-CO<sub>2</sub>, as well as higher prices for RTFCs and biomethane certifications, now is an opportune moment for the industry. Join us at the ADBA National Conference 2022 as we explore the policy, business and technology to enable the industry to flourish.

*"As always, the ADBA National Conference was well attended, with great speakers, content and networking opportunities."*







**Matt Hale, International Sales and Marketing Director, HRS Heat Exchanges**

# SPONSORSHIP OPPORTUNITIES



Work with us to create a package that makes the most sense for your brand and objectives. Pick and choose where and when you want exposure and the combined value of your package will determine the level of sponsorship you hold.

## SPONSORSHIP PACKAGES CAN INCLUDE:

### Pre and post event opportunities

|  |  |  |
|--|--|--|
|    | • 100-Word Company Description on ADBA National Conference 2022 Website  | <b>£900</b>  |
|    | • Bespoke Social Media Announcements on ADBA Twitter & LinkedIn Accounts (one pre-event each channel)  | <b>£650</b>  |
|    | • Sponsor Box Advert in one ADBA Weekly Member e-Newsletter  | <b>£590</b>  |
|    | • Winter Edition of AD & Bioresources News (print and digital): <ul style="list-style-type: none"> <li>• Double Page Spread</li> <li>• Full Page</li> <li>• Half Page</li> <li>• Quarter Page</li> </ul> | <b>£2,550</b><br><b>£1,430</b><br><b>£785</b><br><b>£460</b> |
|  | • Company Logo on Panel Presentation Slides:   | <b>£690</b>  |
|  | • Logo on Delegate List  | <b>£690</b>  |

### During the event

|  |  |               |
|--|--|---------------|
|  | • Speaking Slot for Senior Executive on One Conference Panel | <b>£2,250</b> |
|  | • Table top and 2 x delegates (members)                      | <b>£1,150</b> |
|  | • Table top and 2 x delegates (non-members)                  | <b>£1,650</b> |

## WHY SPONSOR?

- Lead generation from increased visibility as a potential kit supplier/developer in this vast emerging market
- Increased reach and first mover advantage from brand recognition
- More productive networking with national partners and enablers
- Benefit from pre-event and post-event exposure
- Consolidate industry position as a proactive market leader



## SPONSORSHIP TIERS

### Supporting sponsor

Spend at least £1,500 and you will be branded as supporting sponsor.

### Premium sponsor

Spend at least £2,750 and you will be branded as premium sponsor.

### Lead sponsor

Spend at least £4,250 and you will be listed at the top of all digital marketing (e-shots, website) and promoted as the "lead sponsor".

All items are subject to availability. Book now to ensure you can build your ideal package. Any sponsorship package or stand purchase entitles the buyer to 2 complimentary delegate tickets.



## INCLUDED WITH ANY SPONSORSHIP

- Logo in all event emails (sent to a database of 35,000+)
- Logo on Sponsors' Page of ADBA National Conference 2022 Website
- Social media announcement to 8,500 followers with 35,000 – 83,000 monthly impressions (LinkedIn and Twitter)
- 50-Word Company Description on Event website (including logo and hyperlink)
- 2 delegate tickets



# SPONSORSHIP AT THE EVENT



## Lanyard sponsor

£800



- Black lanyard with sponsors logo ONLY on it
- An ADBA National Conference badge will be attached to the lanyard (no sponsor logo on the badge itself)
- Lanyard worn by ALL delegates, speakers, sponsors and staff

## Mid-morning tea/coffee break £750



- "Thanks to" (sponsor name) projected in the main theatre approx. 30 minutes before the break
- "Sponsored by" in the coffee/tea area within the exhibition hall
- 30 Minutes per break
- Snacks and unlimited tea/coffee

## Light Breakfast Sponsor

£1,200



- "Thanks to" (sponsor name) projected in the main theatre approx. 30 minutes after the lunch/break, this will be seen by ALL attendees
- "Sponsored by" in the coffee/breakfast area, which sits within the exhibition hall
- Unlimited tea/coffee and pastries/fruit for 45 minutes. 8:30am - 9:15am

## Mid-afternoon tea/coffee break £750



- "Thanks to" (sponsor name) projected in the main theatre approx. 30 minutes before the break
- "Sponsored by" in the coffee/tea area within the exhibition hall
- 30 Minutes per break
- Snacks and unlimited tea/coffee

## Lunch Sponsor

£3,500



- "Thanks to" (sponsor name) projected on screen in the main theatre approx. 1 hour before the lunch/break. This is during the morning session when ALL attendees will be in the main theatre, giving very high visibility.
- "Sponsored by" in the buffet area, which sits within the exhibition area. Lunch is approx. £40 per head and consists of a 3-course hot fork buffet, unlimited tea/coffee, bottled water and orange juice. 12:30pm - 2pm Lunch.

## Bar Sponsor

£1,500



- "Thanks to" (sponsor name) projected in the main theatre approx. 1 hour before the networking drinks in the Smeaton Room
- Sponsor logo displayed in prominent position in the Smeaton Room

**All sponsors logos to be included on all pre- and post-event communications from ADBA regarding the National Conference, and at the event page, from the time of receipt of the booking confirmation.**

*"It was a fantastic opportunity to meet people with an operational and technical background in AD."*

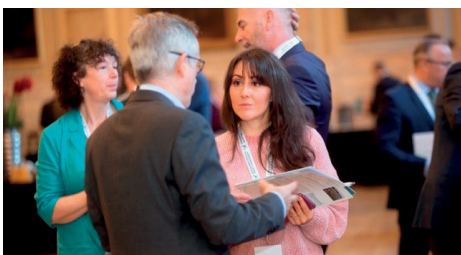
**Anna Kaxira, University of Westminster**

*"A day packed with up-to-date pertinent information."*

**Clive Walter, former Deputy Mayor, Castle Point Borough Council**

*"Great conference covering relevant subjects. Good to see ADBA on the ball with current affairs and explore together how these affect us."*

**Tom Goodwin, Marches Biogas**



## PREVIOUS ATTENDEES INCLUDE:

- Advanced Anaerobics Limited • Air Liquide • Air Liquide Advanced Technologies • Alpha-Financials Environmental
- Amur Energy • Assentech Rapid Response & Service Ltd • Astute Technical Recruitment Ltd • Beeswax Dyson Farming
- BEIS • Bio Capital Limited • Biologic Biogas Solutions Ltd • Birch Solutions UK Limited • Blackline Safety Europe
- Boxford Suffolk Farms Ltd • Buckinghamshire County Council • Carbogenics Ltd • Carbon Clarity
- Centre For Advanced Sustainable Energy • Chavereys • CLA • CNG Fuels • Cooper Ostlund • D&F Management
- Solutions Ltd • DEFRA • Department for Transport • Duranta Energy • Earnside Energy Ltd • Earth Capital
- Earthcare Technical Ltd • Embassy of Argentina • Energy Networks Association • Farmers Guardian • Flogas Britain
- Foresight Group • Future Biogas Ltd • Gas Data Ltd • Green Investment Group • Greenlane Biogas • Grissan
- Hidrostal Ltd • HoSt Bio-Energy UK Ltd • HRS Heat Exchangers Ltd • HSE • IEA Bioenergy • Landia UK • Liquid Gas UK
- Macquarie Principal Finance • Marches Biogas • Marsh Commercial • MCC Process Technology Ltd • Merrivale Farms
- MVV Environment Ltd • Nature Energy • Nestle • Octaform Systems • Pentair • Privilege Project Finance
- Projex Solutions Ltd • QMPF LLP • Randd UK • Regen Holdings/Whites Recycling • RMD Consulting Engineer Limited
- Rockscape Energy Ltd • Scotia Scribe Limited • Severn Trent • Shropshire Energy UK Ltd • SLR Consulting • SNF
- Suez Water Technologies & Solutions • Swansea University • The University of Nottingham • Thyson Technology Ltd
- University of Aberdeen • University of Leeds • University of Nottingham • University of Southampton
- University of Westminster • Vogelsang Ltd • WEHRLE Environmental • Weltec Biopower Ltd
- Wood Environment & Infrastructure Solutions Ltd • WRAP UK • Writtle University College • and more...

## TALK TO US TODAY ABOUT SPONSORSHIP AND EXHIBITING



Contact **Mark Galbraith**, Business Development Director at ADBA  
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Anaerobic Digestion and Bioresources Association | **THE ENERGY BEHIND THE AD REVOLUTION**

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