



ADBA

NATIONAL CONFERENCE

6 DECEMBER 2023 | ONE GREAT GEORGE STREET, LONDON

ANAEROBIC DIGESTION: **DELIVERING A CLEAN, GREEN AND ENERGY SECURE FUTURE**



SPONSORSHIP PACKAGE | 2023



It is now over 4 years since the UK Parliament declared a climate emergency; 2 years since COP26 in Glasgow and only 7 short years until 2030; at which point we had to have essentially halved our greenhouse gas emissions from the level we were at, at the start of the decade in order to keep 1.5 alive.

Time is running out. And we have seen nowhere near the progress we need to have in order to achieve this. We have wasted the precious little time we do have investing time, money and energy on unproven technologies or solutions that have yet to be scaled-up to meet this challenge. In the words of UN Secretary-General, António Guterres, at last year's COP27 in Egypt, "We are on a highway to climate hell with our foot on the accelerator."

By contrast, right here in the UK, anaerobic digestion (AD) is a proven, dispatchable technology that can be rapidly expanded at scale and deliver a 6% reduction of the UK's greenhouse gas emissions and around a third of the UK's necessary carbon savings to meet its carbon budget by 2030 as well as delivering 20% of the UK's contribution to the Global Methane Pledge.

And on a global level, the growth of the industry is unassailable - we have truly reached an inflection point. Only this year, Goldman Sachs invested over \$1bn in the European biomethane sector following the political support lent to it in the European Union's Green New Deal. Having forecast

the sector to grow 25-fold by 2050, BP recently purchased the world's largest AD operator and Shell have purchased Europe's largest biogas producer.

However, the industry is ready and willing to rise to the challenges we face with the right support in place in the UK.

Beyond net zero, the sector is well worth it. With little to suggest there will be any abatement in the war in Ukraine and consequential risk to energy supply, the UK Government's recent energy security plan acknowledged, biomethane is a low-carbon alternative to natural gas which can contribute to increasing the resilience of the UK's gas network. In addition to energy security, following the Prime Minister's 'Farm-to-Fork' Summit, bioenergy crops used as part of a rotational cropping sequence can also contribute in enhancing our food security. The industry also has a big part to play in decarbonising the high-emitting transport, agriculture and heat sectors and is conducive to sitting at the heart of national, local and business circular economy models.

In this seminal year for the sector, we will focus on the barriers to further growth, the problems it offers solutions to and spotlight technological, policy and regulatory developments that make the sector attractive to further investment and support with a strategic focus on the resilience the sector provides to our energy and food supply now and the green, net zero future it offers before 2030.

SPONSORSHIP OPPORTUNITIES

Work with us to create a package that makes the most sense for your brand and objectives. Pick and choose where and when you want exposure and the combined value of your package will determine the level of sponsorship you hold.

Exhibition:



- Table top member: **£1,450**
- Table top non-member: **£2,000**

Sponsorship:



- Speaking slot member: **£2,475**
- Speaking slot non-member: **£2,600**



- Description on ADBA National Conference 2023 Website **£990**



- Bespoke Social Media Announcements on ADBA Twitter & LinkedIn Accounts (one pre-event each channel) **£715**



- Sponsor Box Advert in one ADBA Weekly Member e-Newsletter **£650**



- Company Logo on Panel Presentation Slides **£760**



- Logo on delegate list: **£760**

SPONSORSHIP TIERS

Spend the following to be branded as a bronze, silver or gold sponsor.

Gold: £4,675

Silver: £3,025

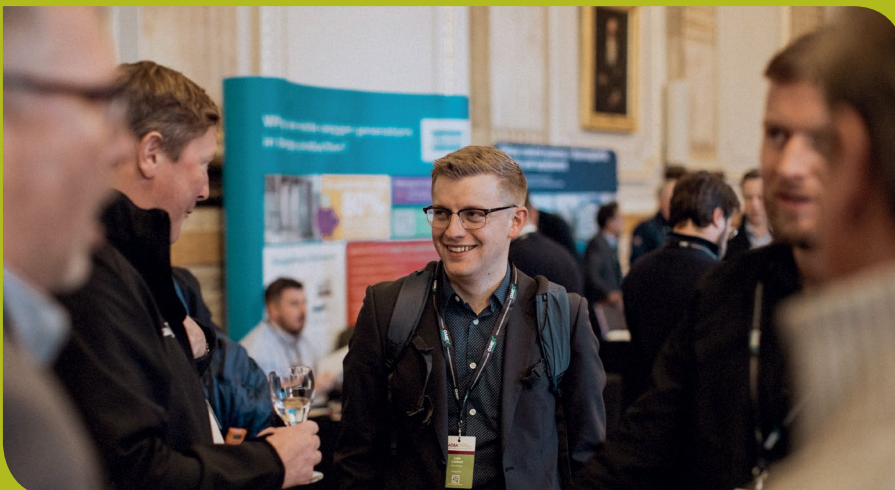
Bronze: £1650 (Minimum)

All items are subject to availability. Book now to ensure you can build your ideal package. Any sponsorship package or stand purchase entitles the buyer to 2 complimentary delegate tickets.



WHY SPONSOR?

- Lead generation from increased visibility as a potential kit supplier/ developer in this vast emerging market
- Increased reach and first mover advantage from brand recognition
- More productive networking with national partners and enablers
- Benefit from pre-event and postevent exposure
- Consolidate industry position as a proactive market leader



INCLUDED WITH ANY SPONSORSHIP

- Logo in all event emails (sent to a database of 35,000+)
- Logo on Sponsors' Page of ADBA National Conference 2023 Website
- Social media announcement to 8,500 followers with 35,000 – 83,000 monthly impressions (LinkedIn and Twitter)
- 50-Word Company Description on Event website (including logo and hyperlink)
- 2 delegate tickets

SPONSORSHIP AT THE EVENT



Delegate Badge Sponsor £600



- Sponsors logo on both sides of each ADBA National Conference badge
- Badge worn by ALL delegates, speakers, sponsors and staff

Lanyard sponsor £750



- Black lanyard with sponsors logo ONLY on it
- An ADBA National Conference badge will be attached to the lanyard (no sponsor logo on the badge itself)
- Lanyard worn by ALL delegates, speakers, sponsors and staff

Light Breakfast Sponsor £1,200



- "Thanks to" (sponsor name) projected in the main theatre approx. 30 minutes after the lunch/break, this will be seen by ALL attendees
- "Sponsored by" in the coffee/breakfast area, which sits within the exhibition hall
- Unlimited tea/coffee and pastries/fruit for 45 minutes. 8:30am - 9:15am

Lunch Sponsor £3,850



- "Thanks to" (sponsor name) projected on screen in the main theatre approx. 1 hour before the lunch/break. This is during the morning session when ALL attendees will be in the main theatre, giving very high visibility.
- "Sponsored by" in the buffet area, which sits within the exhibition area. Lunch is approx. £40 per head and consists of a 3-course hot fork buffet, unlimited tea/coffee, bottled water and orange juice. 12:30pm - 2pm Lunch.



Mid-morning tea/coffee break £1,000



- "Thanks to" (sponsor name) projected in the main theatre approx. 30 minutes before the break
- "Sponsored by" in the coffee/tea area within the exhibition hall
- 30 Minutes per break
- Snacks and unlimited tea/coffee

Mid-afternoon tea/coffee break £1,000



- "Thanks to" (sponsor name) projected in the main theatre approx. 30 minutes before the break
- "Sponsored by" in the coffee/tea area within the exhibition hall
- 30 Minutes per break
- Snacks and unlimited tea/coffee

Bar Sponsor £1,500



- "Thanks to" (sponsor name) projected in the main theatre approx. 1 hour before the networking drinks in the Smeaton Room
- Sponsor logo displayed in prominent position in the Smeaton Room

All sponsors logos to be included on all pre- and post-event communications from ADBA regarding the National Conference, and at the event page, from the time of receipt of the booking confirmation.



"It was a fantastic opportunity to meet people with an operational and technical background in AD."

Anna Kaxira, University of Westminster

"A day packed with up-to-date pertinent information."

Clive Walter, former Deputy Mayor, Castle Point Borough Council

"Great conference covering relevant subjects. Good to see ADBA on the ball with current affairs and explore together how these affect us."

Tom Goodwin, Marches Biogas



PREVIOUS ATTENDEES INCLUDE:

- Advanced Anaerobics Limited • Air Liquide • Air Liquide Advanced Technologies • Alpha-Financials Environmental
- Amur Energy • Assentech Rapid Response & Service Ltd • Astute Technical Recruitment Ltd • Beeswax Dyson Farming
- BEIS • Bio Capital Limited • Biologic Biogas Solutions Ltd • Birch Solutions UK Limited • Blackline Safety Europe
- Boxford Suffolk Farms Ltd • Buckinghamshire County Council • Carbogenics Ltd • Carbon Clarity
- Centre For Advanced Sustainable Energy • Chavereys • CLA • CNG Fuels • Cooper Ostlund
- D&F Management Solutions Ltd • DEFRA • Department for Transport • Duranta Energy • Earnside Energy Ltd
- Earth Capital • Earthcare Technical Ltd • Embassy of Argentina • Energy Networks Association • Farmers Guardian
- Flogas Britain • Foresight Group • Future Biogas Ltd • Gas Data Ltd • Green Investment Group • Greenlane Biogas
- Grissan • Hidrosta Ltd • HoSt Bio-Energy UK Ltd • HRS Heat Exchangers Ltd • HSE • IEA Bioenergy • Landia UK
- Liquid Gas UK • Macquarie Principal Finance • Marches Biogas • Marsh Commercial • MCC Process Technology Ltd
- Merrivale Farms • MVV Environment Ltd • Nature Energy • Nestle • Octaform Systems • Pentair
- Privilege Project Finance • Projex Solutions Ltd • QMPF LLP • Randd UK • Regen Holdings/Whites Recycling
- RMD Consulting Engineer Limited • Rockscape Energy Ltd • Scotia Scribe Limited • Severn Trent
- Shropshire Energy UK Ltd • SLR Consulting • SNF • Suez Water Technologies & Solutions • Swansea University
- The University of Nottingham • Thyson Technology Ltd • University of Aberdeen • University of Leeds
- University of Nottingham • University of Southampton • University of Westminster • Vogelsang Ltd
- WEHRLE Environmental • Weltec Biopower Ltd • Wood Environment & Infrastructure Solutions Ltd • WRAP UK
- Writtle University College • and more...

TALK TO US TODAY ABOUT SPONSORSHIP AND EXHIBITING



Contact **Mark Galbraith**, Business Development Director at ADBA
mark.galbraith@adbioresources.org +44 (0) 20 3176 4415



Anaerobic Digestion and
Bioresources Association

**THE ENERGY BEHIND
THE AD REVOLUTION**

Sustainable Workspaces, Fifth Floor, Riverside
Building, County Hall, Westminster Bridge Road,
London, SE1 7PB